



Our ribbon has changed for a good cause

Scarborough Wine Co. proud sponsors of the Prostate Cancer Foundation of Australia (PCFA)



Scarborough Wine Co. is delighted to announce our first edition PCFA Release: Blue Ribbon Chardonnay. This year we have decided to do one for the boys and become official sponsors of PCFA. This cause is close to our heart and our families here in the Hunter as we have one of the highest incidences of prostate cancer in Australia.

Released to coincide with Prostate Cancer Awareness Month in September, this special edition has its very own special ribbon. A generous contribution from every bottle sold will be donated to PCFA. Together, we can raise funds for vital research, awareness and support for individuals and families facing prostate cancer.

Prostate Cancer Foundation of Australia

www.prostate.org.au

Special offer: bonus bottle

With every case of your favourite Scarborough wines you will receive a complimentary bottle of our 2006 Yellow Label Chardonnay.

New Release Wines

2009 Green Label Semillon

Our everyday drinking style of Semillon is grassy and full in flavour (made in the mould of White Bordeaux), generous yet with vibrant palate flavours.

2008 P.C.F.A. Release Blue Label Chardonnay

Our most vibrant and refined style of Chardonnay, suited to current consumption or short-term cellaring. Citrus, cream and subtle oak flavours make this a mid-weight and elegantly balanced style.

2008 New Vintage Blend

Our latest release of this long standing favourite combines the mature flavours of barrel-aged Pinot Noir with earthy, spicy Hunter characters and fresh berry flavours. Always a popular choice.

Best wishes

'Ian, Merralea, Jerome, Sally and staff'

Printed on the reverse side of this newsletter are your Scarborough Wine Co. Loyalty Card and Category membership details. Please read this carefully to find out what benefits you receive when ordering your next case of wine from Scarborough.

We are also thrilled to introduce a new dozen—the JIS Dozen—to our Wine Club. This new dozen is a collection of some of our finest museum releases. Details are on the reverse side of this newsletter.

We thank you, our loyal Scarborough customers, for your continued support. With the HWVA Legends and Wine Awards recently honouring us with 'Cellar Door of the Year', this is a good reason to visit us when next in the Hunter. We look forward to seeing you there.

Loyalty Card:

No strings attached — just make sure that when you purchase your Scarborough wine direct from the vineyard you quote your member number to accrue points. With every purchase, your points increase and you receive greater benefits.

Your current details for the Scarborough Wine Co. Loyalty Card are:

Name:

Member Number:

Member Category:

Member Categories and Benefits:

- **Vintage Club:**
2 extra bottles (including white label and museum release wines), or upgrade to 1 yellow label magnum, with each case order and free freight. This membership category is by invitation only.
- **Platinum:**
2 extra bottles (excluding white label and museum release wines) with each case purchase and free freight.
- **Gold:**
1 extra bottle (excluding white label and museum release wines) with each case purchase and free freight.
- **Member:**
1 extra bottle (excluding white label and museum release wines) with each case purchase.

Please visit our website www.scarboroughwine.com.au or call us on 1300 888 545 to find out the full benefits of our Loyalty Card.

Wine Club:

As you know, we have established a wine club for our dedicated Scarborough Wine Co. lovers. We are delighted to introduce a new option for our wine club — the JIS Dozen.

In April and September each year you will be sent a mixed case from your preferred option below.

OPTION 1 - JIS Dozen:

4 x Museum Yellow Label Chardonnay
4 x Museum White Label Chardonnay
4 x Museum Shiraz

\$340.00

Benefits:

1 bonus bottle/
free freight

The dozen of your choice will be delivered direct to your door and your credit card will be debited in the same month.

OPTION 2 - IRS Dozen:

3 x Yellow Label Chardonnay
3 x Museum Yellow Label Chardonnay
3 x White Label Chardonnay
3 x Shiraz

\$280.00

Benefits:

1 bonus bottle/
free freight

To accept this invitation to become part of our wine club, please fill out the form below and you will receive your first dozen in September 2009.

Cancellation of your wine can be done at any time; however, this will cancel your membership. Loyalty points will not be accrued until you have been a member for 12 months.

OPTION 3 - MDS Dozen:

3 x Green Label Semillon
3 x Blue Label Chardonnay
3 x Yellow Label Chardonnay
3 x Pinot Noir

\$220.00

Benefits:

1 bonus bottle/
free freight



Scarborough

WINE CO.